



Aboriginal Youth Business Conference

Radisson Hotel

85 Ste. Anne Road, Sudbury, Ontario

March 18th & 19th, 2010

Draft Agenda

The Radisson Hotel is located behind the Sudbury Rainbow Centre at the main intersection of Notre Dame Avenue and Elm Street – Downtown Sudbury.

Thursday - March 18th, 2010

- Noon **Conference Registration**
- 12:30 p.m. **Welcome - Conference Master of Ceremonies** – Stan Wesley
- Opening Prayer** – Julie Ozawagosh
 Drum Song – Northshore Ogitchidaa Singers
 Opening Remarks – Grand Council Chief Patrick Madahbee
- Opening Remarks from Conference Partners:**
- Dawn Madahbee, General Manager – Waubetek Business Development Corporation
 - Debbie Recollet, General Manager – Gezhtoojig Employment & Training
- 1:00 p.m. **Icebreaker** – Stan Wesley
- 1:15 p.m. **Keynote Session:**
 “**Business Opportunities and Self-Assessment**”
 Stan Wesley, Owner/Operator – The Wesley Group
- 2:15 p.m. **Keynote Session:**
 “**Evaluating Your Business/Knowing Your Competition**”
 Catherine Debassige, Consulting Associate – Business Development Bank of Canada (BDC) & Kevin Eshkawkogan, Manager – Great Spirit Circle Trail
- 3:30 p.m. **Aboriginal Business Panel – Presentation/Questions** – Stan Wesley
 Derek Debassige, Physiotherapist/Business Owner – Manitoulin Physio Centre
 Patrick Peltier, Musician – “Turn It Up”
 Lyndsay Brisard, Laurentian University Student - Commerce
 Harmony Rice, Publisher – SPIRIT Magazine
- 5:00 p.m. **End of Day Wrap-Up** – Stan Wesley
 Dinner on own.
- 6:30 p.m. **Evening Activity** – Rainbow Cinemas Movie Theatre



Aboriginal Youth Business Conference

Radisson Hotel

85 Ste. Anne Road, Sudbury, Ontario

March 18th & 19th, 2010

Draft Agenda

Friday - March 19th, 2010

- 8:00 a.m. **Breakfast**
- 9:00 a.m. **Workshops:**
- “Enhancing Your Business Through Marketing”
Kevin Rose, President – Northern Approach
 - “Reviving Your Business Through Etiquette, Technology & Dress”
Dawn Bolduc, Image Consultant – Perceptions Image Consulting
 - “Empowering/Motivating Your Employees”
Mary Jo Wabano, Health Services Director – Wikwemikong Health Centre
 - “How To Start Your Own Business”
Helen Bobiwash, Certified Management Accountant – Ursine Management
 - “Financing Your Business: Where To Go And How To Get It”
Catherine Debassige, Consulting Associate – Business Development Bank of Canada (BDC)
- 10:00 a.m. **Workshops Repeated**
- 11:00 a.m. **Interactive Workshop Session**
“Taking The Risk - Are You Ready?”
Paul Mangotich, President – Maden Training Systems
- Noon **Lunch Plenary** – Reginald Leach
- 1:00 p.m. **Interactive Workshop Session**
“The Elevator Pitch” – Stan Wesley
- 2:00 p.m. **Town Meeting - Group Discussion**
“What are some of the challenges/positive points that you would like to share about starting/running your own business?” – Stan Wesley
- 3:00 p.m. **Closing Remarks/Closing Prayer/Drum Song/Evaluation Collection/Draws**
– Conference Partners (Waubetek/Gezhtoojig)
- 3:15 p.m. **Departure “Wishing Everyone a Safe Journey Home!”**